

NEU KALISS SPEZIALPAPIER

Neu Kaliss Spezialpapier develops and manufactures specialist papers and nonwoven materials as the basis for various industrial applications. Its range of materials includes nonwoven wallpapers, conductive nonwoven fabrics, and nonwoven veneers. In its paper business, the operating division produces and processes coffee filter papers, beer glass and coffee cup drip catchers, crepe papers for large bakeries, udder papers, and extractor hood filters.



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KEY FIGURES

Sales in € thous.



Employees, full-time employees, annual average



HEADQUARTERS Neu Kaliß, Germany
MANAGING DIRECTOR John Paul Fender
WEBSITE www.nkpaper.com

OUR POSITIONING

In the nonwoven wallpaper market, Neu Kaliss Spezialpapier is one of the world's top five manufacturers. It supplies both the mass market and premium segments. The products manufactured and processed by Neu Kaliss Spezialpapier are often bespoke – and in some cases exclusive – high-quality goods using the latest technologies. Moreover, Neu Kaliss Spezialpapier is establishing itself as a preferred material supplier for a number of industrial applications.

MARKET AND BUSINESS TRENDS IN 2023

Neu Kaliss Spezialpapier was unable to reach the targets it set itself for the fiscal year 2023. This was due to adverse conditions on the international wallpaper market and a drastic decline in new orders from the construction industry. Nevertheless, the operating division made progress with all strategically important projects.

OUR STRATEGY

In order to reduce its dependence on the wallpaper industry, Neu Kaliss Spezialpapier has been pursuing a diversification strategy since 2018. This involves, among other things, developing and marketing nonwoven materials for new application fields. The aim is to establish the company as a supplier of specialty nonwovens in various industries, such as food production, household cleaning, and the automotive sector. Nevertheless, the wallpaper industry will remain an important part of the company's strategic alignment in the future. In this sector, growth potential is seen above all in the premium, digital printing, and construction segments.

OUTLOOK 2024

Due in part to the downward trend in the construction industry, Neu Kaliss Spezialpapier expects an extremely challenging market environment in 2024. New business initiatives, which were certified in 2023, are expected to contribute to the operating division's growth. In order to generate new business, the division also plans to strengthen its sales and development activities, and to intensify its interaction with key stakeholders – for example, by stepping up its presence at major industry events and trade shows.