CUKI COFRESCO

Cuki Cofresco specializes in the production and sale of food packaging, disposable containers, films for food preservation, and garbage bags – over 4,000 products aimed at consumers, as well as commercial clients and the food industry. The operating division's products set high standards in quality, innovation, and sustainability.

Cuki cofresco	KEY FIGURES		HEADQUARTERS Volpiano, Italy MANAGING DIRECTOR Corrado Ariaudo WEBSITES www.cukicofresco.com /		
	Sales in € thous.		www.cuki.com / www.domopakspazzy.com / www.llmakgreen.com.tr		
	2023 2022	234,731 256,650			
	Employees, full-time employees, annual average		BRANDS		
	2023 2023 2022	500 503			
			Cuki	CUKI	
			(PRMP)	1577e	Shally

OUR POSITIONING

With its well-known Cuki[®] and Domopak[®] brands, Cuki Cofresco holds market-leading positions, especially in Italy. Under the Cuki Professional[®] brand, the company offers a wide range of aluminum, plastic, and cardboard containers for the food industry and hospitality sector. Besides Italy, the division supplies several markets in Europe and the Middle East

MARKET AND BUSINESS TRENDS IN 2023

As the Italian market leader in packaging products for the B₂C and B₂B segments, Cuki Cofresco is working hard to use an increasing proportion of sustainable materials in future, such as cardboard, recycled plastics, and biodegradable plastics. The aim is to gradually transform the entire product portfolio and coherently adapt it to the principles of the circular economy.

OUR STRATEGY

2022 was also a challenging year for Cuki Cofresco, due in particular to the sharp increase in raw material and energy prices. Nevertheless, both the B2C and B2B business fields can look back on a successful year with further revenue growth and solid earnings.

OUTLOOK 2024

Cuki Cofresco expects that the current economic and geopolitical turmoil will continue to create considerable uncertainty in the fiscal year 2023. The operating division intends to meet these challenges by investing more in product innovation with the aim of defending – and where possible recapturing – sales volumes and market shares.