ACW-FILM

ACW-Film develops and produces flexible packaging film and paper for the consumer goods industry in Germany and the rest of Europe. The operating division supplies – also just-in-time – films, film laminates, fully recyclable composites or monostructures, papers, and paper composites for the special packaging machinery of its clients. The main focus is on the delivery of sustainable, recyclable, high-quality, innovative, and customized packaging films for the fresh meat, food, cleaning, and confectionery industries.



OUR POSITIONING

ACW-Film focuses on the supply of specialty and niche products within the packaging film segment. Its key competitive advantages include a high degree of flexibility and fast response times. In addition, ACW-Film boasts cutting-edge technologies and exceptional customer service. ACW-Film products are also available in small and medium-sized batches, whereby their high quality guarantees excellent, high-performance, and trouble-free processing for the client.

MARKET AND BUSINESS TRENDS IN 2023

In the past fiscal year, ACW-Film focused on serving its core markets. In particular, this included the production and supply of films for the fresh meat sector. There was strong growth in demand for the new sustainable film laminates N-Viron-Flex[®]. Against the backdrop of a challenging market environment, this led to a slight overall increase in sales revenues compared to the previous year. A further significant event during the year was the production start-up of a new winder.

OUR STRATEGY

ACW-Film is targeting further revenue growth in the coming years. Particular potential has been identified in the market penetration of further sustainable packaging solutions developed in cooperation with customers. The recyclability of products and the use of sustainable raw material combinations are the main focus areas.

OUTLOOK 2024

Further revenue growth is targeted for 2024. The roll-out of N-Viron-Flex® for major customers is expected to make a major contribution to these efforts. Several projects are already in the qualification phase. In addition, there are plans to expand the portfolio of highly successful N-Viron-Flex® film laminates. A further area of focus during the fiscal year is the acquisition of new customers.